

# Jen Marie Del Carpio

## Director, Events & Experiences



### Expertise

- Event Management
- Event Producing
- Talent Relations & Guest Services
- Partnership Development
- Operations Planning

### Education

- California State University Sacramento  
B.S. Business Administration

### Bio

Jen Marie Del Carpio is the Director of Events and Experiences at DoGoodery, creating memorable and meaningful gatherings to support clients across industries. Wearing many hats, Jen Marie manages events down to the smallest detail, ensuring that the clients' vision is brought to life beyond expectation. Every event is approached with a thoughtful and sustainable mindset, with the goal being to create unforgettable and inspiring experiences for all.

While at The Walt Disney Company for over a decade, Jen Marie produced a vast variety of events and programs ranging from volunteer initiatives for employees, to Corporate Executive conferences, to large franchise celebrations for children and families. These experiences took her all over the nation and overseas where she provided magic and made memories for thousands who attended. As Director of Events at Creative Artists Agency, she led her team in all global events for both internal and external marquee events, serving the high profile CAA clientele in their endeavors.

Dedicated and dependable, Jen Marie is recognized for her passionate and thorough delivery in making event ideas come alive. Born in Orange County to immigrant parents from Bolivia, Jen Marie is a graduate of California State University Sacramento with a B.S. in Business Administration with a concentration in Marketing.

## Director of Events & Experiences, DoGoodery

**October 2020 - Present**

- Responsible for the overall planning and strategy for live and virtual meetings and events, ensuring that the all-around experience of the client and guest is of exceptional quality.
- Builds strong partner relationships to foster ongoing trust and dependability with every partner in multi-layer event designs.
- Manages event logistics, timelines, vision boards and execution plans for team and clients, ensuring the implementation of sustainability, community engagement and social impact values.
- Leads event production team including scenic, lighting, and audio designers; personally responsible for script writing, presentation elements, and stage management.

## Director of Events, Creative Artists Agency

**October 2019 - August 2020**

- Remodeled the structure for CAA Events by developing a new request system and creating an overall team plan to include a new mission statement, responsibilities, and expectations for exceptional service.
- Consistently searched for trending ideas and concepts for new marketing and brand messaging.
- Designed, developed, and delivered upscale events with multiple major sponsorships for CAA's A-List talent for the 2020 Awards Season: the Golden Globe Awards, the Grammy Awards, the Academy Awards and the NAACP Awards.

## Senior Event Producer, Disney Corporate Creative Resources, The Walt Disney Company

**October 2016 - October 2019**

- Managed, produced and delivered a vast array of cross divisional Corporate and Executive level meetings and conferences, providing innovative ideas while securing confidential company initiatives.
- Created and produced exclusive experiences and events for D23 Fan Club members across the country which have included: behind the scenes tours, luncheons with Disney Legends, sneak peek presentations, anniversary company celebration galas, activations at Comic-Con, and themed receptions and dinners. D23 Events also include working with high caliber Disney talent and celebrities for panels, talk backs, presentations, meet and greets and signings.
- Worked closely as lead liaison with partners in Production, Content, Creative Design, Operations, and Digital teams when developing events.