

# Chris Hutton

## Director, Programs Administration



### Expertise

- Program/Project Management
- Environmental Education Programmatic Operation
- Digital Media
- Copywriting
- Graphic Design
- Storytelling

### Education

- University of Southern California, M.A. Writing for Film & Television
- North Carolina State University
- Bachelor of Art & Design
  - B.A. Multidisciplinary Studies: Writing for Film
  - Minors: Italian, Architecture

### Bio

Chris Hutton is the Director of Programs Administration at DoGoodery, where he oversees DoGoodery's day-to-day programmatic operations, ensuring initiatives adhere to agreed upon scopes of work and timelines. He collaborates on overall program strategy, communications, evaluation, and engagement, while overseeing program design, delivery, maintenance, and coordination.

Chris Hutton has over ten years of experience as a project and programs manager with additional professional experience as a copywriter, designer, and web developer. He has designed, coded, coordinated, written copy for, contributed to, and managed websites for a variety of clients, including The Walt Disney Company, Midnight Oil, and the North American Association for Environmental Education (NAAEE). Chris cut his teeth in entertainment as a voice-over writer and story-producer for programs that aired on the Discovery Channel and Animal Planet. While with NAAEE, he worked on day-to-day operations and program management for the Cal Water H2O Challenge and the UL Innovative Education Award, overseeing both from launch through their first five years of operation.

Chris graduated summa cum laude as valedictorian from North Carolina State University with a Bachelor of Art Design and a Bachelor of the Arts in Multidisciplinary Studies, along with minors in Italian and Architecture. He also holds a Masters degree from the University of Southern California in Writing for Film & Television.

## Director, Programs Administration, DoGoodery

**September 2019 - Present**

- Leads daily programmatic management across multiple local and national programs.
- Aids in proposal development and program design for new programmatic initiatives.
- Provides program/project coordination support and oversight for multiple client initiatives.

## Programs Coordinator, Corporate Initiatives, North American Association for Environmental Education

**March 2014 - August 2019**

- Oversaw the launch and daily management of multiple programs for the national nonprofit organization's Corporate Initiatives, including an international E-STEM non-profit funding initiative, the UL Innovative Education Award.
- Aided RFP process, serving an instrumental role in securing a three-year, multi-million dollar contract for educational program management services.

## Campaign/Project Manager, Midnight Oil

**June 2012 - February 2014**

- Co-led management of the company rebrand, inclusive of strategic plan revisions, updated brand guidelines, a complete digital overhaul, and a physical rebrand of the company headquarters, fleet, and products.
- Led campaign management for all internal company projects.
- Served as project lead for external marketing campaigns inclusive of, but not limited to, case studies, email blasts, and website revisions.
- Managed the design and development of a companion app for a AAA video game release for Deep Silver client.

## Digital Media Specialist, Corporate Citizenship, The Walt Disney Company

**June 2010 - May 2012**

- Served as the digital point person for the Corporate Citizenship Signature Programs team, serving digital needs for multiple Disney programs including Disney's Planet Challenge (a nationwide classroom competition) and Friends for Change (a prosocial media-driven program).
- Oversaw web coordination for Signature Programs with internal partners and external vendors.
- Performed copywriting, graphic design, QA, and troubleshooting function for the Signature Programs' team.

## Story Producer, Gurney Productions

**June 2008 - February 2010**

- Conducted pre-production planning and wrote story synopses for reality-based tv programs.
- Provided treatment support for proposed series.
- Coordinated transcription services and story deliverables for assigned series.