

# Juliana Woodruff

## Manager, K-12 Education



### Expertise

- Program/Project Planning and Management
- Proposal Writing
- Streamlining + Modernization
- Curriculum Development
- PreK-12 Education
- Environmental Education & Literacy

### Education

- California State University, Los Angeles, M.A. Educational Foundations
- California State University, Los Angeles
- Bachelor of Arts- Liberal Studies
- Minor- Women's, Gender, Sexuality Studies
- Los Angeles Valley College, A.A, Early Childhood Development

### Bio

Juliana Woodruff is the Manager of K-12 Education at DoGoodery, where she oversees the Cal Water H2O Challenge. Juliana has a background in education, a love of science, and understands the importance of developing and nurturing a relationship with nature for youth to encourage new perspectives and compassion for others. She believes strongly in educational equity and giving all students the opportunity to experience the beauty and lessons of nature.

As the former Program Director for The Wildwoods Foundations, Juliana has provided environmental education for thousands of students across Los Angeles and oversaw all school and family programs. While at Wildwoods, Juliana supported educators and students' exploration of the Next Generation Science Standards (NGSS) by creating seven videos which explore the crosscutting concepts.

As the Outdoor Classroom Project Manager for TreePeople Juliana connected educators with resources to develop, design, and install school gardens. She also developed lending kits to support teachers as they enter into the outdoor classroom. Juliana has worked in the educational field for over a decade and earned her M.A. in Educational Foundations while studying Elementary Teaching, focusing on opportunity and educational equity for all students.

## Manager, K-12 Education, DoGoodery

### October 2021 - Present

- Identifying opportunities to expand teacher outreach.
- Coordinate and support teachers throughout the Cal Water H2O Classroom Challenge.
- Support and collaborate with other team members on creative projects.

## Program Director, The Wildwoods Foundation

### January 2020 - June 2021

- Co-developed, hired, trained, and managed Wildwoods Live, a live streaming virtual field trip for classrooms in Los Angeles County.
- Redesigned and reformatted Los Angeles Department of Water and Power sponsored program, A Drop in the Bucket, from in person to technology based to support the shift of distance learning. Including learning new technology and platforms.
- Co-wrote and presented seven videos for students and teachers to explore the crosscutting concepts of the Next Generation Science Standard. Experienced in Ecomm.
- Supervised and coordinated all programming, including team development and staff recruitment.

## Educator, Los Angeles County Arboretum

### August 2019 - March 2020

- Delivered lesson plans based on the specific topics; compost, insects, plantlife.
- Served on the Teacher Advisory Committee.
- Co-designed and implemented the NGSS Field Study Program.

## Outdoor Classroom Project Manager, TreePeople

### June 2017 - November 2018

- Developed, built, and dispersed nature and science based classroom lending kits for K-12 teachers in Los Angeles County.
- Co-created and led teacher workshops focused on the connection between nature and the Next Generation Science Standards.
- Facilitated edible, climate appropriate, and rain garden installation at multiple schools across Los Angeles County.