

Sydney Fujioka

Program Coordinator



Expertise

- Program Planning and Management
- Copywriting
- Research and Development
- Analysis

Education

- California State University, Long Beach, B.S. Health Science

Bio

Sydney Fujioka is the Program Coordinator where she directly manages the day-to-day operations for several environmental sustainability clients in the DoGoodery network. Her work includes strategic planning, research and development, and communications. Sydney also worked alongside company leadership to develop and deploy internal marketing strategies for DoGoodery.

Prior to joining DoGoodery, Sydney gained valuable experience in operations management, event planning, and community building during her tenure at Second Home Hollywood. Additionally, she played a key role in the curation of external partnerships and the development of operations processes to further Second Home's expansion goals.

Before joining the workforce, Sydney attended California State University at Long Beach where she earned her B.S. in Health Science. She has always felt passionate about empowering mindful living through education. Growing up Sydney felt a pull to teaching that has been able to take shape in other ways through her work today. Her work with DoGoodery clients lies at the intersection of environmental sustainability and education.

As a dedicated life-long learner, Sydney continues to take on new challenges in her role, expand her expertise, and support DoGoodery's evolving development.



Program Coordinator, DoGoodery

August 2020 - Present

- Maintain DoGoodery social media accounts and partner social media accounts
- Create strategic promotional plans and materials for various programs
- Support research and development across various departments and interest areas

Membership Associate, Second Home Hollywood

August 2019 - August 2020

- Led tours for prospective members and determined best sale for budget and client needs
 - Negotiated contract terms for sale of commercial real estate
 - Interacted with members on a regular basis to ensure elevated experience
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