

Sammy Step

Director, Strategy & Technology



Expertise

- Program Planning and Management
- Content Creation
- Research and Development
- UX Design
- Budgeting
- Technological Assistance

Education

- Barnard College, Columbia University, B.A. Cognitive Science (Psychology), Minor Art History

Bio

Sammy Step is the Web and Program Manager for DoGoodery. She oversees project flow, research and development, and project management as it intersects with online presence.

While working as Operations Manager for the Bitter Root Pottery chain and sister company Match Stoneware, she gained extensive experience in program management, web development, building greater cohesion through technological advancement, event planning, and team building.

Whether it be in web building, exploring the human brain, community organizing, or program planning and coordination, Sammy is passionate about integrating big picture ideas with important details in the name of greater equity. Sammy is a graduate of Barnard College with a B.A. in Cognitive Science and a minor in Art History.




Director, Programs & Web, DoGoodery

November 2020 - Present

- Develop and maintains DoGoodery website and partner websites
- Create strategic promotional plans and materials for various programs
- Support research and development across various departments and interest areas


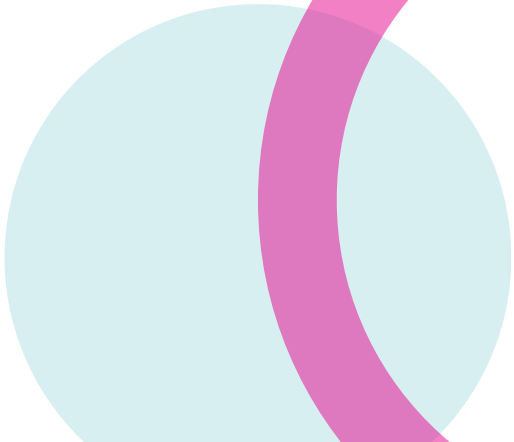
Office, Sales, & Media Manager, Match Stoneware

June 2019 - October 2020

- Ran all digital business management, including account management, digital inventory, sales, invoicing, budgeting, and accounting.
 - Developed marketing, web design, branding, and social media strategies
 - Planned, promoted, and ran dinner events with award winning chefs
- 

Office & Program Manager, Bitter Root Pottery

June 2018 - October 2020

- Developed and maintained the company website, including moving all sales into a digital system database and creating a new customer retention program.
 - Developed marketing, web design, branding, and social media strategies
 - Organized and developed workshops for ceramic artists and students around Los Angeles
- 
- 
- 